

Exciting New Products for 2025-2026

Innovations set to transform our market presence

Prepared by **AMROTEC®**

Presentation Overview

Introduction of New Products

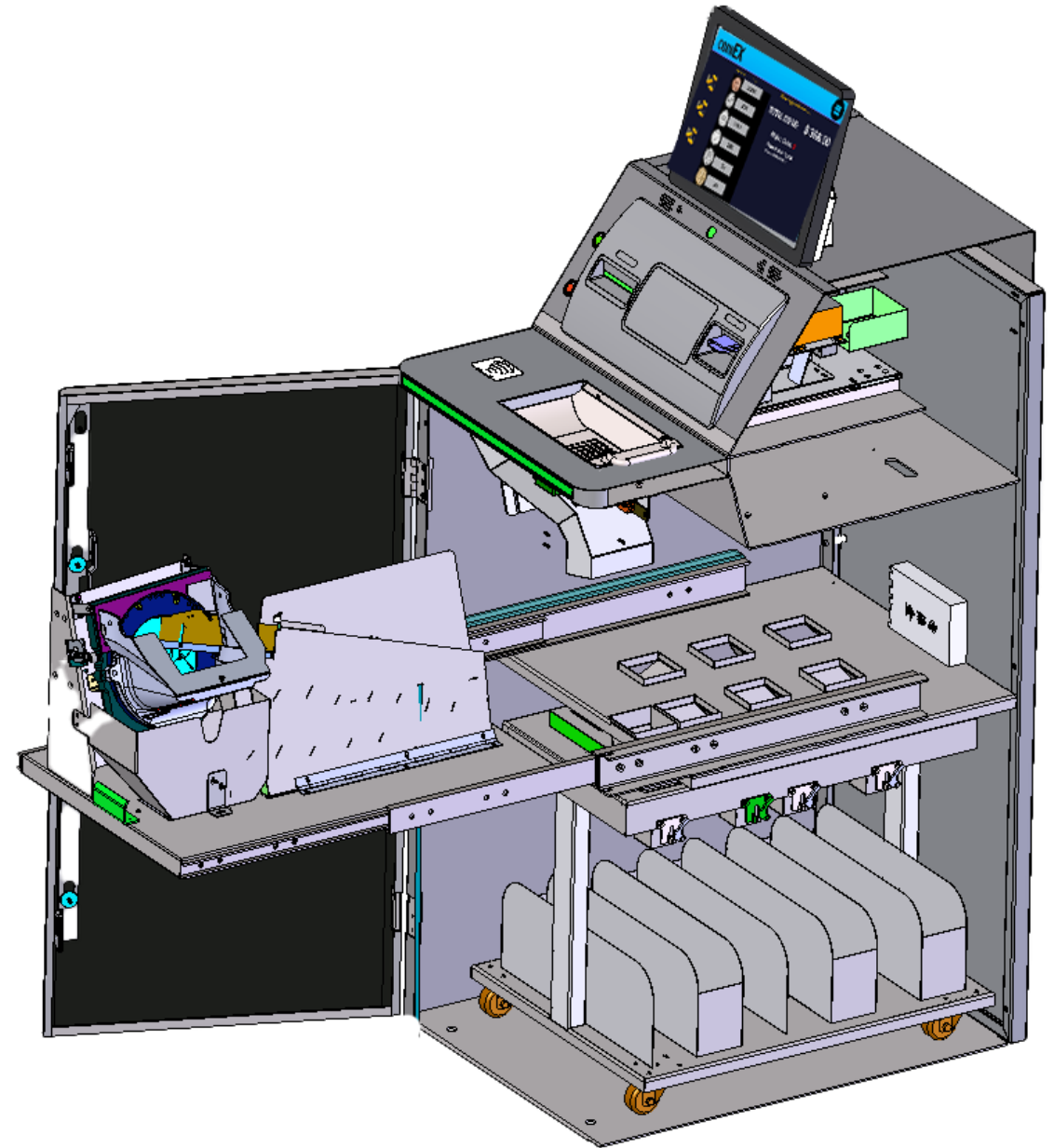
AMRO-ASIAN TRADE INC (“AMROTEC” brand) have introduced and in a process of introducing new products and this presentation will highlight their unique features and the benefits they bring to our customers.

Impact on Revenue

We will analyze the potential impact of these products on our revenue, focusing on projected sales growth and market strategy.

Strategic Goals

We will discuss our strategic goals related to the new products and how they align with our overall business objectives.





Introduction to New Products

Customer-Centric Design

Our new products are crafted with a strong focus on meeting the evolving needs of our customers, ensuring satisfaction and usability.

Latest Technology Integration

We incorporate cutting-edge technology in our products, offering large touch screen for better visibility of user-interface, enhance performance and user experience.

Market Differentiation

Our innovative approach sets us apart in the marketplace, establishing a unique identity for our brand and products with up to date.





Introduced in late 2024. Some models are already sold and well accepted by the market.

Launching of High-Speed Coin Sorters – Entered into new Market

New Market Segment

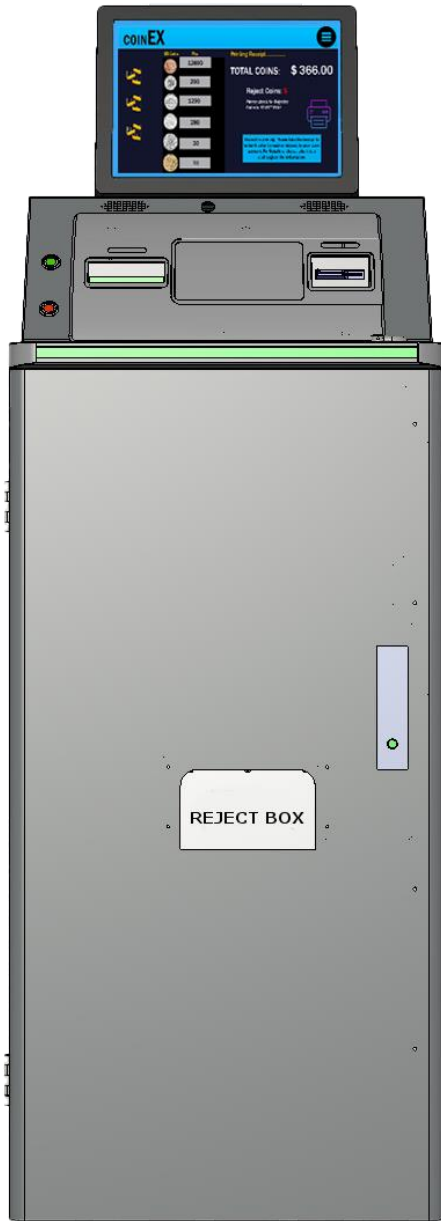
Company developed 4 different high-speed Coin Sorting Products throughout 2024 for banking, Armored Car Companies, Vending, Carwash and other coin processing businesses that require high-speed and high-performance.

Latest Technology Integration

We incorporated cutting-edge technology in our products, offering large touch screen for better visibility, modern user-interface, enhance performance and user experience.

Market Differentiation

Our innovative approach sets us apart in the marketplace with slower-speed, high-cost, unfriendly user-interface, smaller display screen leading to customer's dissatisfaction.



Launching of Self-Service Bank Lobby Coin Sorter / Counter - 2025

New Market Segment

Self-Service Bank Lobby Coin Counter machine has been in high-demand for last 15 years. Although, there has been few machines in the market, some of them are quite large taking much space at the lobby or having very small screen for users to having great difficulties in operating or after-sales maintenance by service provider.

Latest Technology Integration

AMROTEC is launching this new model incorporated with cutting-edge technology, 19" touch window-based display with better visibility, modern user-interface to provide enhance performance and user experience.

Market Differentiation

Our innovative approach sets us apart in the marketplace with slower-speed, high-cost, unfriendly user-interface, smaller display screen leading to customer's dissatisfaction.





Launching of High-Speed and Modular Banknote Sorters

Market Segment

Company introduced high-speed and module type banknote sorters ranges from 4 stacker pocket up to 24 stacker speed and process banknotes at a high-speed of 72,000 bills per minute which is significantly improvement from company's older models sold from 2016 – 2021 to many large cash processing businesses in USA.

Latest Technology Integration

We incorporated cutting-edge sensing technology, large display screen and modular design so that users can expand their existing machines to higher number of stackers as their demand or business grows.

Market Differentiation

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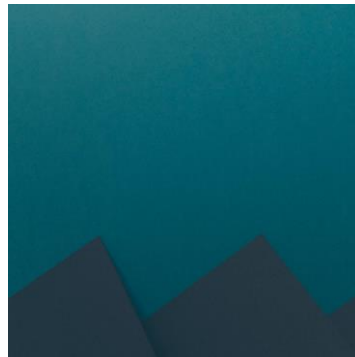


Projected Revenue Increase



Revenue Growth Forecast

We anticipate a significant increase in revenue from the launch of new products in late 2024 and 2025



Strategic Marketing Efforts

Our targeted marketing campaigns are designed to maximize product visibility and drive sales effectively.



Sales Strategy Enhancements

We are implementing enhanced sales strategies to capitalize on market opportunities and boost revenue up to 60 - 80% in 2025 and 2026 from previous years including those pandemic years when sales dropped significantly .



Sales Projections

Growth Rate Analysis

The projected growth rate of 30% - 50% year-over-year reflects a strong market response to our new products.

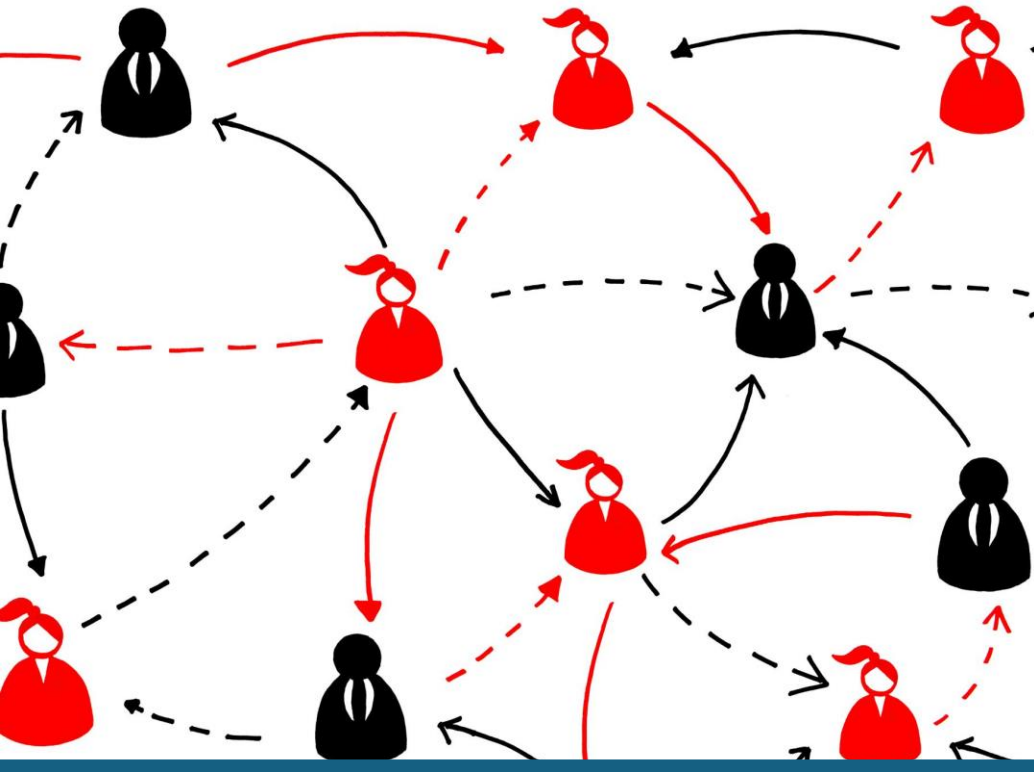
Impact on Revenue

This growth will significantly enhance overall company revenue, contributing to our financial targets.

Profitability Boost

The introduction of new products is expected to drive profitability, enhancing our market position.

Strategic Goals



Focused Marketing Strategies

Implementing targeted marketing strategies is essential to reach our desired customer segments and increase revenue.

Enhancing Distribution Channels

Improving our distribution channels will help to ensure our products are available to customers in a timely manner.

Investing in Customer Engagement

Investing in customer engagement initiatives will build long-term relationships and loyalty among our customers.

Product Launch and Growth

These strategic efforts will ensure a successful product launch and foster sustained growth in the market.

Maximize your cash processing efficiency with
AMROTEC's MX-Series Currency Discriminators

Conclusion

Revolutionary New Products

Our innovative new products are designed to transform our offerings and meet market needs effectively.

Revenue Growth Projections

We anticipate significant revenue growth in 2025 and 2026, driven by our strategic product launches.

Strategic Commitment to Innovation

Our commitment to innovation is central to our strategy, positioning us for future success and opportunities.

